

IMPACT REPORT



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One Team. One Mission. One Voice.

Restoring Lives Impacted by Trauma



Cover artwork provided by students at Lingle Middle School, who donate art to our facility each year to bring joy to the faces of those we serve.

message from our Executive Director

As we reflect on the past year, it is with gratitude and humility that I share the accomplishments and milestones of the Children & Family Advocacy Center (CFAC) over the following pages. In 2024, our organization celebrated 35 years of **unwavering** commitment to the community. From our humble beginnings focused on **supporting** women and children, we have grown into a comprehensive nonprofit dedicated to **providing** services, training, and advocacy around trauma, abuse, and the resilience of those we serve.

Over the past year, the dedicated staff of the Children & Family Advocacy Center has reached over 15,000 individuals across Benton County through our services, educational efforts, and community engagement. Our vision to break the cycle of abuse and build resilient families remains stronger than ever, as we continue to respond to the evolving needs of our community. Each day, we are reminded of the importance of our mission, to restore lives impacted by trauma, and the vital role we play in fostering healing and hope.

This past year has also tested our own resilience. The May tornado impacted our facilities, leaving us shaken, yet unwavering in our commitment to the individuals and families who rely on us. While the road to full recovery continues, our CFAC community—including our volunteers, donors, Board of Directors, and staff—came together to rebuild and adapt. We were fortunate to have our satellite facility in Western Benton County, untouched by the storms, as a resource, ensuring no client went without the care they needed.

As we look toward the future, we are filled with excitement and possibility for the opportunities that lie ahead. Of course, none of this progress would be possible without the generous support of those who have walked alongside us. To our sponsors, donors, volunteers, and all who steward our organization, thank you! Your generosity—whether in time, financial support, or collaborative partnerships—has enabled us to remain a beacon of hope for those in need.

Together, we will continue to **strengthen families, foster resilience, and build a brighter future for all.**

Natalie Gibbs

EXECUTIVE DIRECTOR



Children & Family
Advocacy Center



impact report at a glance

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For those affected by trauma, every pinwheel is a story of resilience. Through long-standing essential services, we provide the resources needed for children and families in our community. By breaking the cycles of abuse, we make a lasting generational impact.



impact driven service

ACUTE PROGRAMMING

ADVOCACY

920 CHILDREN SERVED

FORENSIC INTERVIEWS

751 INTERVIEWS PROVIDED

*That is why the
Children & Family
Advocacy Center focuses
on a comprehensive,
individualized, trauma-
informed approach to
healing*

MEDICAL EXAMS

101 EXAMS PERFORMED

MENTAL HEALTH

1,405 COUNSELING SESSIONS

Trauma is



impact driven service

RESIDENTIAL PROGRAMMING

Emma and her three young children, Lily, Jailene, and Zachary, find themselves in desperate need of long-term, safe shelter. Fleeing an abusive relationship, Emma fears for her children's safety. With the support of the CFAC, Emma and her children are provided a safe haven, where they receive counseling, legal assistance, and resources to rebuild their lives. Through the shelter's empowerment programs, Emma gains the strength and skills needed to secure a stable future for herself and her children.

**Names have been changed to protect the identities of our clients*

not linear.

RESIDENTS

11 WOMEN
23 CHILDREN

MENTAL HEALTH

443 INDIVIDUALIZED SESSIONS
24 GROUP THERAPY SESSIONS

OVER 3,500

HOT MEALS SERVED

ADVOCACY

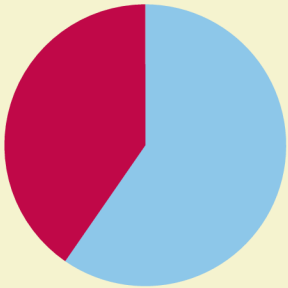
1,361 TRANSPORTS
353 CARE COORDINATION MEETINGS
257 MEDICAL ACCOMPANIMENT
17 LEGAL ACCOMPANIMENT
6 GRADUATIONS

5



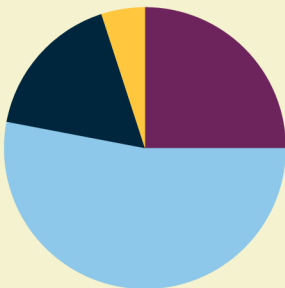
building resiliency

CHILDREN & FAMILIES SERVED



65% Female

44% Male



53% Sexual Abuse

17% Polyvictimization

25% Physical Abuse

5% Witness to Domestic Violence

Emily, a 9-year-old girl with a love for art, carries a painful secret. She has been a victim of child sexual abuse at the hands of a trusted family friend. Emily withdraws from her passions and isolates herself. One day, a teacher notices her sudden change in behavior and takes action. Through a gentle and supportive approach, the teacher creates a safe space for Emily to share her story. With the involvement of law enforcement and specialized therapists, Emily embarks on a journey of healing and reclaiming her sense of self-worth.

***Names have been changed to protect the identities of our clients**



Nearly

90%

knew their offender

client engagement

EMPOWERING MEANINGFUL IMPACT



Grateful to community partnerships with small businesses and organizations for helping to expand our enrichment program.



ENRICHMENT

Offering dedicated enrichment opportunities, such as life-skills workshops, trainings, and group activities, is another way our organization focuses on complete healing from trauma for those we serve and our community.

87 ENRICHMENT PROGRAMS PROVIDED

12 CHILDREN ENRICHMENT

37 ADULT ENRICHMENT

18 FAMILY ENRICHMENT

19 CELEBRATIONS PROVIDED

DIRECTOR OF COMFORT, XAYA

Our facility dog, Xaya, provides emotional support, and a sense of safety and trust. Introducing this service to our programming only furthered our commitment to comprehensive, trauma-informed care for our clients.

106 CLIENTS SEEN

10 COMMUNITY ENGAGEMENT EVENTS ATTENDED

9 TEAM ENGAGEMENT EVENTS ATTENDED

3 DONOR ENGAGEMENT OPPORTUNITIES ATTENDED

community impact

EXCELLENCE THROUGH AWARENESS

“Volunteering at the advocacy center has had a profound impact on me—it’s shaped me in ways I never could have anticipated. It’s been one of the most transformative experiences of my life, deeply influencing my perspective and personal growth in ways I could never have imagined.”

-Autumn Galvan, ongoing volunteer with our Residential Programming

15,348 PEOPLE

OVERALL IMPACT & REACH

EDUCATION

144 TRAININGS
4,963 PEOPLE TRAINED

COMMUNITY EVENTS

18 EVENTS | 108 TOURS
2,400 PEOPLE REACHED



VOLUNTEERS

936 VOLUNTEERS
2740 HOURS SERVED

Volunteers Autumn and Thomas accepting their awards at our spring Volunteer Luncheon. We are grateful for all of the individual, group, and event volunteers who give of their time to support the CFAC.

business development

FINANCIAL REPORTS

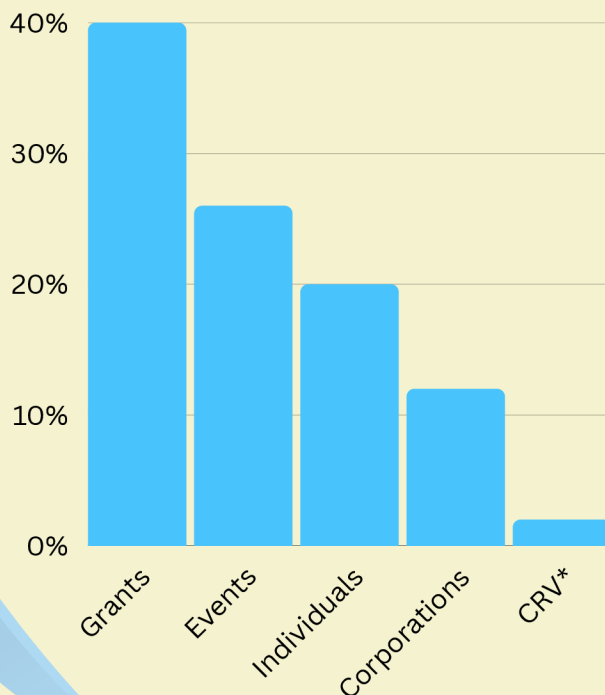
The Children & Family Advocacy Center relies on support from our community to continue to serve the growing needs of our area.

In addition to the monetary contributions listed below, many corporations and individuals donate goods and time to support our work.



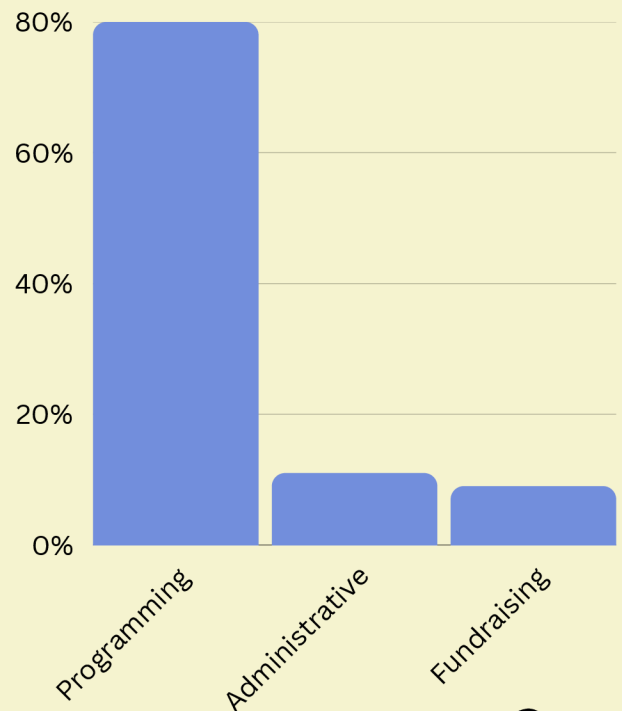
“Visiting the CFAC facility and seeing first hand what the organization does for the families they support was profoundly moving. It was clear that the mothers and children that come to them for refuge through some of the most difficult moments of their lives are given the opportunity to feel safe and seen. For me, supporting an organization that puts that level of thoughtfulness and care into what they do is an easy decision.” - **Tasha Tandy, Vice President, Merchandising, Breakfast, Baking, and Bread, Walmart and CFAC Event Chair**

INCOME



*Crime Victim Reparations

EXPENSES



restorative giving society

MISSION DRIVEN IMPACT

This year, the Children & Family Advocacy Center's Restorative Giving Society brought together compassionate supporters like you to create a brighter future for children and families impacted by trauma. Through their generosity, we've made remarkable progress in breaking cycles of abuse, fostering resilience, and building safer communities.

By joining, you become more than a donor—you will be a vital force driving meaningful change in our community.

POWERFUL PURPOSE

"As a proud supporter of the Children & Family Advocacy Center's Restorative Giving Society, I believe in the critical role it plays in providing a safe, healing space for women and their children. By joining the Giving Society, we ensure that these young victims are met with the care, support, and justice they deserve—empowering them and their families to heal, rebuild, and create a brighter future."

-Kasie Yokley • Founder, 3W Magazine F.A.F.



Learn More



Building resilience as one voice.

signature events

FUNDRAISING THROUGH FUN

2024 HIGHLIGHTS

In It to End It Event



Restoring Lives: Evening of Impact



Thank you to everyone who supported our 2024 events.

2025 SAVE THE DATES



APRIL 25, 2025



JUNE 19, 2025



OCTOBER 2, 2025

To learn more about these upcoming events, including sponsorship, registration, and ticket details please visit www.cfacbentonco.com/events

community agencies

MULTIDISCIPLINARY TEAM

Police Departments

Bella Vista
Bentonville
Cave Springs
Centerton
Decatur
Gentry
Gravette
Highfill
Little Flock
Lowell
Pea Ridge
Rogers
Siloam Springs
Sulphur Springs

Administrative & Judiciary

Office of the Courts
Benton County Sheriff's Office
Juvenile Probation Office
Arkansas State Police Crimes Against Children Division
Benton County Department of Human Services
Benton County Prosecuting Attorney's Office
Arkansas Department of Corrections
Division of Community Corrections,
Probation & Parole Sex Offender Services

**Children & Family
Advocacy Center
staff and Rogers
Police Officers hold a
panel discussion for
parents, caregivers,
and educators.**



The call that heals

MULTIDISCIPLINARY TEAM

Every case starts with a call. Hotline calls, once accepted, activates a web of services available to clients. From investigators to prosecutors, to our own comprehensive programming, that one call is the beginning of a journey to resilience.

77 FAMILIES

RECEIVED SERVICES AFTER HOURS THANKS TO THE
QUICK RESPONSE OF OUR MDT PARTNERS

EXPERTLY TRAINED

Our advocates are trained to give a Child & Adolescent Trauma Screen screener to clients, which can better assist collaboration with our MDT partners

"I have worked in child welfare since 1989 and can say the multidisciplinary approach is the most beneficial in obtaining the best results for children and families in need.

The Benton County MDT is an amazing group of professionals that bring unique and specialized expertise to the table concerning child abuse. I can always count on the information obtained through the MDT when making a determination concerning child abuse investigations."



Tonya Tackett

Arkansas State Police,
Crimes Against Children Division –
Area 1 Supervisor

The heart of the mission

CFAC STAFF MEMBERS

OFFICERS & BOARD MEMBERS

Medical Director

Dr. Joel Fankhauser

Board of Directors

Tommy Coughlin
Chairman

Chris Sparks
Secretary

Jessica Waller
Vice-Chairman

John Scudder
Treasurer

Micah Brandon

Tim Simmons

Lee Mackey

Adam Holland

Chad Raith

Kim Lane

Chuck Hyde

Allisha Watkins

Rob Cowgur

LEADERSHIP

Natalie Tibbs
Executive Director

Early Mallow
Director of Programs

Erin Kraner
Director of Operations

Brooke Boles
Director of Development

Kathy Fisher
Director of Finance &
Administration

Melanie Halbrook
Director of Community
Relations

ADMINISTRATIVE STAFF

Cassie Myers
Development
Coordinator

Odalys Pineda
Operations
Coordinator

Annsley Stewart
Donor Relations Officer

Madison Brown
Grants Coordinator

Dominique Mastrototo
Marketing Specialist

Kevin Tibbs
Property Maintenance

Alexis Morrison
Events Coordinator

Elisabeth Butihi
Education Specialist

Jessica Cross-Slinkerd
Human Resource Specialist



The heart of the mission

CFAC STAFF MEMBERS

Cindy Menjivar
Restorative Services Supervisor

Alex Wright
Enrichment Specialist

Shawonna Grigsby, BSN, RN
Contract SANE

Esther Bartlett
Food Services Coordinator

Julie Matkins, MS, LAC Counselor
Mental Health Coordinator

Jammi Likes, MSN, APRN
Contract SANE

Nicole Burden
Acute Services Supervisor

Shelby Wood
Mental Health Associate

Sarah McDaniel, RN
Contract SANE

Mary Claire Hendryx
Advocate

Kirstie Bailey, MS, LAC
Counselor

Lindsey Fritz, RN
Contract SANE

Chloe Metheny-Morris
Advocate

Kacie Parrish, BSN, RN, SANE-A,
SANE-P, Forensic Nursing Manager

Marie Kaiser, RN
Contract SANE

Alejandra Torres
Bilingual Advocate

Amber O'Malley, MSN, RN, SANE-A,
SANE-P, AFN-C, Contract SANE

Christina Martin, RN
Contract SANE

Nikki Gomez
Bilingual Forensic
Interviewer

Emily Black, BSN, RN,
SANE-A, Contract SANE

Hannah Watson, RN
Contract SANE

Kayla Contreras
Forensic Interviewer

Rebecca Frazier, RN
Contract SANE

Kellie Cantu, RN
Contract SANE

Ashlynn Godsey
Forensic Interviewer

Barbara Ervin, MSN, APRN, SANE-A
Contract SANE

Amy Gourley, RN
Contract SANE

Skylar McCombs
Forensic Interviewer

Abby Ellis, BSN, RN, SANE-A
Contract SANE

Erin Jones, RN
Contract SANE

Hannah Klippert
Youth Empowerment
Coach

Morganne Masters, RN, SANE-A
Contract SANE

Nikki Hearn, RN
Contract SANE

Allie Coughlin
Resident Support
Specialist

Bobbie Morris, MSN, RN
Contract SANE

Crystal Ramirez, RN
Contract SANE

One Team. One Mission. One Voice.

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Children & Family
Advocacy Center



One Team. One Mission. One Voice.

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Gentry, AR 72734

WWW.CFACBENTONCO.COM

ARKANSAS CHILD ABUSE HOTLINE

1-844-SAVE-A-CHILD
(1-800-482-5964)